

*Thank you for your interest!*

For further details of any of our  
Corporate Membership packages  
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*The  
London Phoenix Orchestra*

*and the*

*Insurance Orchestral Society*



*Corporate Membership Brochure*

## *Letter from the President*

When asked to assume the Presidency of this Orchestra, one I have patronised for some years, even I was surprised to learn of its long and glorious history and its association with the Insurance industry since 1924. Registered as a charity, the Insurance Orchestral Society has succeeded in providing a cultural outlet for amateur musicians working hard in the city.

And its Orchestra, The London Phoenix, is still the only Orchestra within the Financial Services community!

But what of us, the audiences? You are probably like me in that whenever I go to such concerts, I seem to find myself saying, “We really should do this more often!”

And what of us as businesses? Do we properly discharge our corporate social responsibility by supporting our local communities and provide some recreation to our staff at the same time?

Well now is the chance to achieve all these ambitions and at the same time help the Insurance Orchestral Society support local communities and young musicians.

Our Committee has designed Corporate Membership packages at very low costs, because actually the sustainability of this Orchestra comes from its success in drawing larger audiences to see top soloists at prestige venues. That means you!

I very much hope to welcome you at our next concert.  
Reg Brown

## *Corporate Membership*

### *“Overture”*

**£1,000 for one year**

**£1,800 for two years**

**£2,400 for three years**

Whether it be the subtlety of the violins or the boisterousness of the brass, each section of the London Phoenix has its own unique character. By becoming an *Overture Member* your company will be supporting an orchestral section and helping them to gain the most from their music making.

### *Benefits of the Overture Package*

- Half page colour advertisement in all concert programmes
- Company logo featured on Orchestra website with link to your company website
- 8 complimentary top price tickets for each concert during the season with the possibility of purchasing a further 8 half price tickets for each concert
- An invitation to you and your guests to the President’s Reception at each concert for complimentary drinks
- Complimentary Programmes at all concerts
- An opportunity to meet the orchestral section you sponsor

**Only 6 “Overture” Memberships are available**

## “Concerto”

£2,500 for one year

£4,500 for two years

£6,000 for three years

The London Phoenix is proud of its reputation for providing performance opportunities to outstandingly talented young soloists at the start of their concert careers. *Concerto*

*Membership* will help cover the cost of allowing young soloists to perform with the Orchestra during the season.

### Benefits of the Concerto Package

- Half page colour advertisement in all concert programmes
- Company featured on Orchestra website with link to company website
- 12 complimentary top price tickets for each concert during the season with the possibility of purchasing a further 8 half price tickets for each concert
- An invitation to you and your guests to the President’s Reception at each concert for complimentary drinks
- Complimentary Programmes at all concerts
- A drinks reception with the conductor and soloist after the concert

**Only 4 “Concerto” Memberships are available**

## *History of the Orchestra*

Starting out as the Insurance Orchestra, the London Phoenix Orchestra was founded in 1924 by Harold Rawlinson to provide members of the Insurance industry with an opportunity to meet regularly and enjoy playing music together. This fundamental enthusiasm for music and friendly ethos remains at the heart of the Orchestra’s purpose to this day. While the Orchestra may have grown and changed over the years, we are proud to retain strong links to the Financial Services Industry and provide its many workers with the chance to further their love of music.

Under the baton of Levon Parikian the Orchestra is now regarded as one of London’s finest amateur orchestras. We give regular concerts at some of the capital’s top venues including St. John’s, Smith Square and Cadogan Hall and have recently worked with prestigious soloists such as Andrew Marriner and former BBC Young Musician of the Year, Rafal Zambrzycki-Payne. In late 2006, the Orchestra’s performance of Stuart Hancock’s *Bitter Suite* was also broadcast on BBC Radio 3 as part of the Listen Up Festival. *Bitter Suite* was commissioned by the Orchestra as part of its ongoing efforts to support talented young musicians at the start of their careers.

We do hope that you will be able to join us as a Corporate Member and ensure that our music making is able to continue to go from strength to strength.

As the orchestra of the Insurance Industry, the London Phoenix Orchestra is always looking to build new relationships with companies operating in this sector.

The orchestra has created a range of Corporate Membership packages to ensure that your company is able to enjoy maximum benefit from your relationship with the orchestra and help us continue its fine tradition of music making.

The Insurance Orchestral Society is a Registered Charity, No. 800007



## “Symphony”

**£5,000 for one year**

**£9,000 for two years**

**£12,000 for three years**

The role of the conductor is central to ensuring the continuing success of the London Phoenix, allowing the Orchestra to rehearse, improve their musical skills and perform to the best of their abilities. *Symphony Membership* will go a long way to ensuring that the orchestra is able to continue to work with a professional conductor, something that is central to the future success any orchestra.

### Benefits of the Symphony Package

- Full page colour advertisement in all concert programmes
- Company featured on Orchestra website with link to company website
- Company logo featured on all concert publicity and Orchestra letterhead
- 20 complimentary top price tickets for each concert during the season with the possibility of purchasing a further 15 half price tickets for each concert
- An invitation to you and your guests to the President’s Reception at each concert for complimentary drinks
- Complimentary Programmes at all concerts
- An exclusive dinner with the conductor, soloist and selected Orchestra players after one concert per season

**Only 2 “Symphony” Memberships are available**